



December 2024 - Info Expeditor

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CBFANC Social Media

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Happy Holidays from CBFANC



CBFANC PRESIDENT LETTER

Sung Wook Lee, CBFANC President



Sung Wook Lee, CBFANC President

<https://gcaptain.com/trump-backs-longshoremen-in-port-automation-dispute-as-january-strike-deadline-looms/>

"Following a meeting with ILA leadership, Trump expressed strong opposition to port automation, stating that the cost savings don't justify the impact on American workers. "I've studied automation, and know just about everything there is to know about it," Trump declared on social media. "The

- [Facebook - CBFANC](#)

Events Around the Bay

- [P.A.E.I](#) - Professional Association of Exporters and Importers
www.paei.org.
- [OWIT NC](#) - Organization of Women in International Trade Check website for updates
- [Monterey Bay International Trade Association \(MBITA\)](#) - Monterey Bay International Trade Association
Check Website for updates
- [Norcal W.T.C.](#) - The Northern California World Trade Center
Check Website for updates
- [PTA](#) - Pacific Transportation Association
Check Website for updates

amount of money saved is nowhere near the distress, hurt, and harm it causes for American Workers," he added, criticizing foreign companies' pursuit of automation at the expense of American jobs."

To those that find this a surprise, candidate Trump said as much at his rallies. President Elect Trump is a populist politician and you should not be surprised that he would support labor. Why, because the costs are born by foreign carriers. (RIP Sealand & APL.) CEOs of MAERSK, MSC & CMA are not going to go to Trump and say hey here is a million bucks, break that union line.

To his credit, Trump is right that the utilitarian argument of 'efficiency' argued by carriers is the same neoliberal argument that exported American jobs overseas, hollowed out the middle class. Those days were over during the first President Trumps term, doubled down on President Bidens term and will be dead and buried in Trumps 2nd term.

OK OK he is not even president yet. Next month, my thoughts on Trump tariffs and happy holidays.

Announcement: Area Port Director Bruce W. Murley Retiring

CBFANC BOARD



From left, Sung Lee, Lori Azzopardi, Bruce Murley, Evey Hwang, Sarah Stroh 12/11/2024

After a distinguished career spanning over 35 years, Burce W Murley, Port Director for the Area Port of San Francisco is retiring from US Customs and Border Protection as of December 31, 2024.

Since his appointment in 2021 Mr. Murley has led over 700 employees across San Francisco Airport, Oakland Seaport and other locations.

CBFANC thanks SF Area Port Director Murley for his extraordinary service and wish him all the best in retirement. Acting Area Port Director will be J. Ryan Hutton, current Assistant Area Port Director.

Terminal Gate Schedules for Port of Oakland Christmas 2024 and New Year's 2025 Holidays

CBFANC Ocean Committee



**Port of Oakland Terminal Gate Holiday Schedule
Christmas 2024 and New Years 2025.**

Please note closures for the Holidays and to plan accordingly. Always check with terminal websites for changes and updates.

CBFANC wishes all a joyous and safe Holidays!

**Christmas Holiday 2024 & New Years 2025
Gate Schedule**

**2025 CBFANC Annual State of the Port Dinner
Program**

CBFANC Program Committee



**2025 CBFANC
Annual State of the Port
Dinner Program**

**Featuring US Customs and Border Protection San
Francisco Port Director**

Join us for our annual signature event featuring our San Francisco Port Director for news on the State of our Port. Come meet your 2025 CBFANC Board members and network with fellow members of the trade and port community.

News flash for 2025! With the announcement of Port Director Bruce Murley's retirement, join us to hear from Acting Port Director who will head San Francisco District Port into 2025. Did you know? The San Francisco Port Director "leads over 700 employees in Tactical, Trade, and Passenger Operations at San Francisco International Airport; the Oakland Seaport; Oakland International Airport; San Jose International Airport; and the outer ports of Fresno, Salt Lake City, Sacramento, Reno, and Eureka." **Acting Port Director will serve interim until new Port Director named for SF District Port. CBFANC will keep you posted!*

New! Bring your business cards! Join our pre-dinner networking reception 4:00 to 6:00 p.m. We are hosting a reception area where you can drop in for a conversation with our sponsors and drop in a card with them to win a raffle prize. At the end of the evening,

we'll select raffle winners along with our regular (dinner) raffle prizes.

If you're a new member or guest, this is a great opportunity to hear on CBP and trade updates and expand your network!

When this spectacular Event takes place:

February 4, 2025

**4:00 PM – Registration & Networking Reception
Dinner begins at 6:00 PM**

Where we will get-together:

**Hilton San Francisco Airport Bayfront, 600 Airport Blvd.,
Burlingame, CA**

Hotel link for attendees that wish to stay:

www.hiltonsfo.com/local

**EARLY BIRD SPECIAL - Sign up and Pay by Jan. 7th plus
get an extra raffle ticket!**

Members @ \$90.00

Table of 10 @ \$850.00

Guests @ \$105.00

Guests Table of 10 @ \$1000

Price after Jan. 7th

Members @ \$105.00

Tables of 10 @ \$1000.00

Guests @ \$125.00

Guests Table of 10 @\$1200

Registration closes at 5:00pm, Wednesday 1/29/25

Walk-ins will not be accommodated

Menu Selections:

We'll start off with:

***Mixed Greens, Dried Cranberries, Feta Cheese & Balsamic
Vinaigrette Salad***

Delicious Entrees to select from:

***(All meat entrée comes with seasonal vegetables, rolls &
butter)***

*** *Roasted Chicken* with Rosemary Pan Jus**

*** *New York Steak* with Garlic Butter**

*** *Salmon* with Lemon Buerre Blanc**

*** *Butternut Squash Ravioli***

Heavenly Dessert:

Chocolate Ganache Cake

Plus Amazing Door Prizes!

**Ocean Committee's 2024 Retrospect and 2025
Prospects (Acronyms and all!)**

Evey Hwang, Ocean Committee



Evey Hwang, CBFANC Ocean Committee

CARB's Advanced Clean Fleet Rule:

January 2024 California Air Resources Board (CARB) Advanced Clean Fleet (ACF) Rule became "official". The ACF or ACT (Advanced Clean Truck) rule was passed in 2021 and requires drayage trucks to be only Zero Emissions Vehicles (ZEV) starting in January 1, 2024. Prior to stated enforcement date, trucking industry groups (California Trucking Association, American Trucking Association, Harbor Trucking Association, West States Alliance) challenged what were untenable realities for trucking entities. In the final weeks of December 2023, CARB finally responded with acknowledging enforcement of ACF was dependent on a waiver from the Environmental Protection Agency (EPA).

https://ww2.arb.ca.gov/sites/default/files/2024-10/241025acfnote_ADA.pdf Stating that "CARB will not take enforcement action as to the drayage fleet reporting requirements or registration prohibitions until U.S. EPA grants a preemption waiver or determines a waiver is not necessary." did not waive enforcement.

California's goals for clean environment standards are admirable; California's lack of preparation and support on infrastructure are not. Going electric is formidable. With ZEV costing \$400K plus and 10,000 lbs plus heavier than current diesel trucks, it may require additional truck loads for same trip. Then the charging requires investing on site or subscriptions offsite. However both options requires the state to provide a reliable power grid which it currently lacks. Alternative fuel cell option of hydrogen fuel cells is closer replacing to diesel but sourcing is currently uncertain scale. Finally, current ZEV distance range (fueled either by battery or hydrogen) restricts drayage providers from investing early until technology speeds up to needed performance. .

Since CARB required any non-ZEV purchases to be registered by January 1, 2024, ironically 2023 year saw record number of diesel trucks sales and registrations. In 2024, CARB renewed their request (from their November 2023) for EPA waiver for ACF. Into 2025, this week the Supreme Court agreed to hear case "whether California can set its own vehicle emissions standards under a scheme laid out in the Clean Air Act"

AQMD's Indirect Source Rule:

In 2023 the South Coast Air Quality Management District (AQMD) sought approval from EPA to further AQMD's 2021 Warehouse Indirect Source Rule (WISR). Approved by EPA in September this year, the regulation aims to reduce air pollution from warehouses, ports, airports and including farms. Again, the goal is well intended but most affected industries lack the means in order to comply. Leading stakeholders Pacific Merchant Shipping Association (PMSA) and Nisei Farmers League formed the California Sustainability

Coalition and aligned leaders from trucking, ports, farmers, local community leaders to forward concerns to California governor Newsom. CBFANC has joined meetings and were cosigners on letters in December 2023 and March 2024.

In 2021 CBFANC learned on the Indirect Source Rule in Southern California and understood this rule for Southern California could/would quickly be adapted north.

Francis Scott Key Bridge, Baltimore:

On March 26 2024 the cargo ship DALI struck the bridge tragically killing 6 maintenance workers. Within minutes the bridge collapsed and effectively shut down the Port of Baltimore. The wreck's obstruction and complications affected shipping well into the year. In October the ship owner agreed to Justice lawsuit for \$102 million for cleanup costs. On December 17th, Congress committed to full cost of rebuilding the bridge which is set to complete in 2028.

Oakland Maritime Access, Sustainability and Trade:

Since 2019 CBFANC has been a proud member of the East Oakland Stadium Alliance (EOSA) and together with the coalition of port stakeholders, we celebrated pushing back Oakland A's land grab attempt on Howard Terminal and for port-adjacent area to remain for maritime use. Success confirmed with Oakland A's signing to Las Vegas ballpark and Bay Conservation and Development Commission (BCDC) early agreement to return Howard Terminal to State Lands status.

At the end of December 2023, the coalition members agreed to rebrand to Oakland Maritime Access, Sustainability and Trade (O-MAST). The rebranding was appropriate as we shift to participating in port development discussions on the Turning Basin, at Oakland City Council Planning Commission on their Downtown Oakland Specific Plans (DOSP), and meeting with Oakland City mayorial and council candidates.

Into 2025, O-MAST will continue working with Oakland City and Port to advocate maritime development.

Port of Oakland Granted:

Congratulations to the Port of Oakland on securing grants: \$322 million from EPA for green projects; \$50 million from US Department of Transportation Maritime Administration (MARAD) for the Outer Harbor; \$2.5 million from the US Department of Energy (DOE) to develop hydrogen fuel use at the Port and; in 2023, \$119 million from State of California for transportation infrastructure. Grants were also received for Oakland airport improvements. 2025 and onward, CBFANC and other port stakeholders welcome updates on port improvements and developments for port business.

WESCCON 2024 and PCC Mission 2025

The yearly conference is always a wonderful collaboration of the member associations, CBP and other agencies, and trade community members. This year's WESCCON at Loews Coronado San Diego we were pleased to have substantive transportation panels in parallel with the import programs.

We're grateful to have key leaders presenting on Customs Exam Site and trucking challenges; ocean carrier and rail prospective; FMC Final Rule. We welcome the continued engagement and sustaining support with our trade partners.

PCC Mission to DC is set for February 22-26, 2025. Peter Friedmann and his team will facilitate Pacific Coast Council's five member associations professional members for agency meetings including CBP, PGA and FMC as well as legislative visits. .With the incoming administration starting January 20, 2025, our annual Mission to DC will be even more mission critical. Check the dates, register and join us!



Evey Hwang



Sarah Stroth

As we embrace the new year, the Customs and Freight Forwarders of Northern California (CBFANC) is thrilled to present a lineup of educational events that will equip our members with the knowledge and tools to thrive in the industry. Be sure to mark your calendars for these important dates:

1. The Regulatory Frontlines - Safeguarding PGA Compliance

Date: January 22, 2025

Join us for the first installment of our Frontline Series, this innovative webinar on how to safely navigate FDA and other PGA regulatory frameworks by integrating AI. Our expert panel will provide insights and guidance on safeguarding your operations.

2. CBFANC's State of the Port Dinner Program

Date: February 4, 2025

Engage with fellow professionals during this annual dinner program, featuring key discussions on the current status and future outlook of our ports. Come meet our incoming Acting Port Director, as well as other speakers.

3. Webinar: "What's coming?" Analyzing Tariff Implications Post- January 20.

Date: Wednesday, February 19, 2025, "The future of tariffs, Anticipating Changes with George Tuttle." This webinar will take place 20 days into the Trump Administration. What we will need to know to help us maneuver the changing tariff landscape.

4. Webinar: Navigating the Intersection of AI: Legal Insight and Practical Application.

Date: Wednesday, March 19, 2025, explore the transformative impact of artificial intelligence in logistics during this engaging session. Learn how to leverage AI technology to enhance efficiency and decision-making within your operations while understanding the practical and legal responsibilities.

5. CBFANC's Frontline Series Webinar: Filing a Demurrage Claim Due to Ocean Carrier Billing Error.

Date: Wednesday, April 16, 2025

Join us for a step-by-step process on navigating demurrage claims resulting from ocean carrier billing errors. This webinar will equip you with the knowledge needed to effectively address these concerns and protect your interests.

6. Networking Event at Top Golf in Burlingame

Date: TBA for May

Swing into summer with your CBFANC colleagues at our networking event! Enjoy a round of golf, cocktails, and delicious bites while connecting with fellow members in a relaxed and fun setting.

We encourage all members to take advantage of these educational and networking opportunities to stay informed and connected. Further details on each event will be provided as the dates approach, so keep an eye on your inbox!

U.S. FDA: Best Practices on Communicating with DWCI

U.S. Food & Drug Administration



Please click [here](#) for the presentation given by FDA for their Best Practices on Communicating with DWCI.

CargoSprint Acquires Advent eModal

Chris Kammer, CBFANC Technology Committee Chair



Chris Kammer, CBFANC Technology Committee



CargoSprint, a leader in innovative payments and workflow orchestration solutions for the cargo industry and a Lone View Capital portfolio company, announced today its acquisition of Advent Intermodal Solutions LLC ("Advent eModal").

Advent eModal is the world's largest port community platform. This fully integrated, strategic combination will expand the breadth of global trade that CargoSprint facilitates, as well as enhance its existing solutions for air, sea and land freight.

Founded in 1995, Advent eModal's offerings remove friction at every point of intermodal equipment interchange. Its proprietary cloud-based platform, eModal®, connects all parts of the shipping process, making it easier for ports, carriers,

logistics providers and other stakeholders to move containers, increase equipment utilization, and optimize payment workflows. Like CargoSprint, Advent eModal's solutions were purpose-built for the freight industry to improve visibility and optimize execution. Advent eModal's focus on the containerized freight industry provides a powerful complement to Cargo Sprint's strength in air cargo workflows.

2024 Holiday Happy Hour & Annual Meeting Sponsors

CBFANC BOARD

Our wonderful sponsors always make it happen for us and we are grateful that they do.

2024 Holiday Happy Hour & Annual Meeting Sponsors

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& forwarders

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**Thank you, Holiday Happy Hour &
Annual Meeting Sponsors!**

Technology and Social Media Committee

Chris Kammer, Tech & Social Media Committee



Chris Kammer, Technology & Social Media Chair

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Sponsor our 2025 State of the Port

CBFANC Program Committee

An Invitation to Sponsor our Annual State of the Port Dinner Event

February 4, 2025
HILTON AIRPORT HOTEL
600 Airport Boulevard Burlingame, CA

This is CBFANC's premier event of the year when the general membership attends, often with their clients invited to enjoy the evening. This event is typically attended by owners, department heads and senior management. This is the one time of the year when you get a chance to directly meet, network with, and show off your wares to the decision makers.

Recognition awards for outstanding achievement are sometimes given out. Government officials present keynote speeches, and a good time is had by all.

Through your sponsorship, you are supporting an organization that works to benefit its members through continued education and improved service standards. In addition, the association is dedicated to keeping its members current on issues affecting our industry. Sponsor this high-profile event, and assure your company's direct exposure to potential new customers.

Do not miss out — secure your spot as a premier sponsor.

\$500 Signage
\$1000 Parking (includes 1 dinner)
\$1500 Centerpieces (includes 1 dinner)
\$2200 Reception (includes 2 dinners)
\$2200 Table Wine (includes 2 dinners)

New for 2025 - Network Reception Option (Minimum \$2500 Jade Sponsorship):

Pre-dinner 4:30 to 6:00 p.m., we have in the adjacent room, a networking reception space. You can reserve a table to advertise your company name where you can welcome guests for side conversations. Suggested option: bring a raffle prize which will be raffled off at end of the evening. To win a raffle prize, attendees drop in their business cards and drop by for a conversation with you.

Sponsor – Platinum – Minimum Sponsorship \$7,000
(includes table of 10 & 2 networking tables)

Sponsor – Diamond – Minimum Sponsorship \$5,000
(includes table of 5 dinners & 2 networking tables)

Sponsor – Emerald – Minimum Sponsorship \$4,000
(includes 4 dinners & 1 networking table)

Sponsor – Ruby – Minimum Sponsorship \$3,000 (includes 2 dinners & 1 networking table)

Sponsor – Jade – Minimum Sponsorship \$2,500 (includes 1 dinner & 1 networking table)

Sponsor – Gold – Minimum Sponsorship \$1,000 (includes 1 dinner)

Sponsor – Silver – Minimum Sponsorship \$500

Sponsor – Bronze – Minimum Sponsorship \$250

All sponsorships include exposure on our website and signage at the event.

Click on the above link to purchase your sponsorship level now.

Call us at 510-864-2233 or Email to info@cbfanc.org or program@cbfanc.org about any questions.

Thank you for your support!

[Register to Sponsor Here!](#)

PCC Mission 2025

CBFANC Board

Hello PCC,

Good news! We will be back at the Phoenix Park Hotel, right on top of the famous Dubliner Irish Pub, for the **32nd Annual PCC Mission to DC (Saturday February 22 - Tuesday February 25, 2025)**..

Any freight forwarder or customs broker member of one of the 5 local Pacific Coast Council associations is eligible to participate.

REGISTER NOW for the PCC Mission if you haven't already.

1. Book your flights for best fares. Which airport? Fly in and out of **DCA**. Non-stops from SEA, PDX, SFO, LAX.
2. [Click here](#) to book your hotel room in our discounted PCC Mission hotel room block at the Phoenix Park. (\$320.72/night including all taxes and fees).

The PCC Mission is the opportunity for our brokers and forwarders to interact directly with government officials and Congress to hear, see and engage first-hand in what is really going on in dramatically changing DC: new Majority party in the Senate, new Committee leadership, new agendas, new legislation, new President in the White House making waves, new Cabinet Secretaries, an entirely new, aggressive agenda on trade, transportation and everything else that customs brokers and forwarders do. Plus, CBP in transition, new Commissioner already announced, FMC leadership also changing.

To maximize our influence, we are going to DC right at the beginning – maybe the weather won't be great, but our impact will be.. If there was ever a time for brokers and forwarders to come to DC, it's this spring!

Questions? Peter, Spencer, Rachel, Susan at Info@federalrelations.com

Wishing all an enjoyable holiday season!

Spencer

Spencer Young (Ms.)
Pacific Coast Council of Customs Brokers and Freight Forwarders Assoc. – The PCC
mobile: 805-459-3756
spencer@federalrelations.com

Mentorship | Internship - Opportunity

Paul Glanting, Director of Career Services and Professional



LAM FAMILY COLLEGE of BUSINESS SAN FRANCISCO STATE UNIVERSITY

Innovate Sustainably. Lead Responsibly.

Are you interested in an intern or perhaps in mentoring the next generation of trade compliance specialists?

The Lam Family College of Business at San Francisco State University is one of the largest business schools in the country with approximately 4000 students. Since 1964, we have been accredited by AACSB International—the gold standard for business school accreditation—a rigorous accreditation earned by less than five percent of business schools worldwide. We offer a wide array of programs such as International Business, Management, Marketing, Business Analytics, Accounting, Decision Sciences, Information Systems, Economics, Labor Studies, and Hospitality, Tourism, and Events Management.

Our college has over 200 students majoring in International Business, Decision Science, and Business Analytics. Our students are well-prepared to work in international trade and global supply chain management. To boot, we offer a trade compliance course taught by a trade compliance professional with over 30 years of experience in the field. This is a unique pathway that is not taught in every business program.

We would love to explore partnering with you and your organizations! If you have any internship openings (or need guidance on creating an internship), we would be happy to connect!

We also have a robust mentorship program that pairs students with industry professionals, and we're always looking for new mentors!

Even if mentorship or internships are not of interest, we'd love to have you get involved in our college! Please feel free to contact Paul Glanting, Director of Career Services & Professional Development, at pbg@sfsu.edu. Thank you!

CBFANC Needs YOU!

Join a CBFANC COMMITTEE

CBFANC

**WE NEED
YOU!**



Please join one of our industry Committees!
info@cbfanc.org

CBFANC Needs YOU!!

Please feel free to contact us with your feedback, ideas and topics that should be considered.

Whether you're a legal eagle or proverbial party animal, editor and journalist, nerd or geek - we have a spot for you!

Join one of our committees where you can put your talents and interest to use for the betterment of the organization and our community.

Travel to Washington and lobby for causes important to our industry and the security of our country.

Dreaming of improving standards in our trade - join our Education team:

- Go to WESCCON - The premier international trade event in the country!
- Write that expose you always dreamed - join the Newsroom
- Always wanted to hob-knob with the who's who in the trade - join The Agency or Customs
- Are you a graphic designer at heart - come to the virtual side of things on our web committee

To learn more about our wonderful committees and find an area you would like to volunteer for, please click [here](#). As always, any questions at all, please reach out to us at info@cbfanc.org. Thank you!

Happy New Year!

CBFANC Board



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