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CBFANC Social Media

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Events Around the Bay

- [P.A.E.I - Professional Association of Exporters and Importers](#) and www.paei.org.
- [OWIT NC - Organization of Women in International Trade Check website for updates](#)
- [Monterey Bay International Trade Association \(MBITA\) - Monterey Bay International Trade](#)

CBFANC joins Pacific Coast Council Mission to DC!

Evey Hwang, CBFANC Legislative Committee



Evey Hwang, CBFANC Legislative Committee



February 22-25, 2025: (above, L-R) CBFANC President Sung Lee, Membership Chair Peter Gong, Board Chair Evey Hwang with CBFANC members Jubily Boy and Sugi Suherman Pacific Coast Council association members for the 32nd DC Mission. Three days of member meetings, agency leadership meetings and legislative visits – much accomplished and appreciated.

Every year our annual DC Mission presents a set of “mission” goals of sharing and learning with our PCC association members. This DC mission visit was an exceptionally interesting and necessary.

Day One was Board meeting with all the five West Coast members associations. Key points shared was some FDA meetings canceled, and as CBFANC recently learned also, due to HHS directive: “HHS has issued a pause on mass communications and public appearances that are not directly related to emergencies or critical to preserving health. This is a short pause to allow the new team to set up a process for

- Association
Check Website for updates
- [Norcal W.T.C.](#) - The Northern California World Trade Center
Check Website for updates
- [PTA](#) - Pacific Transportation Association
Check Website for updates

CBFANC Board of Directors

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review and prioritization. There are exceptions for announcements that HHS divisions believe are mission critical, but they will be made on a case-by-case basis." This statement is an example of the tone felt across agencies before and widely infused from daily "Breaking News" newsfeeds.

One concern shared by Keira Conlan with Washington State association concerned NW Seaport Alliance announcing the cession of services at Seattle port's SSA Terminal 30. "SSA Terminals (Seattle), LLC ("SSA") is the terminal operator under lease at Terminal 25/30. On or about August 1, 2024, SSA provided NWSA with notice of its intent to cease operations at Terminal 30 by January 1, 2025, citing concerns regarding recent legal rulings regarding stormwater and the requirements of the forthcoming 2025 Washington Industrial Stormwater General Permit (ISGP). Since SSA's notice, the parties have been in ongoing discussions to evaluate alternatives to SSA's departure from Terminal 30 and have not yet reached a resolution, to read full memorandum, please click [here](#).

Another concern from Seattle. Proposed December 16th, 2024, a \$15.00 charge across all Seattle and Tacoma seaport terminals. The "service fee" proposed, per transaction, promotes 75 minutes turn times? Advent eModal now owned by CargoSprint, would collect the fee. The discussion on eModal prompted board discussion on eModal being the dominates appointment system and fee collection system across majority of ports. This is a concern for Port of Oakland motor carriers and port stakeholders as well. Because eModal is the only appointment system in Oakland terminals, when the system is down, all port activity is shut down. In recent years, down times, delays and glitches has caused operations to cease and truckers outrage over extended outages. A watch for CargoSprint-Advent eModal to further monopolize and monetize at the ports – seaport and airports?

Day Two were our morning sessions with CBP Leadership. Executive Assistant Commissioner Anne-Marie Highsmith opened the sessions with assurances on the continued trade mission of CBP but with (understandable) cadence on adapting guidance from recent Executive Orders. Much said on enforcement – fentanyl/precursors, interceptions (border, USPS, eCommerce), 232), 301 Tariffs. Of which the latter, Tariffs reign with much use of word "Revenue" In fact, the term "External Revenue Service" was proposed with CBP partnership for Treasury and Commerce and as Collection Service.

Di Minimus status remains uncertain and the 4 ½ days disrupted shipments also remain unresolved in systems and warehouses. Other than that and other policy decisions/guidance, more updates on broker education and outreach will be available on CBP website by summer. Another important topic is bond sufficiency. Citing 19CFR142, bond sufficiency is a priority and yet, with trade policy eclipsed by Executive Order actions, everyone is scrambling to understand what impacts and necessary safeguards with/out collateral necessary sooner rather than too late. Additionally, if renewed, it appears GSP may not be retroactive. After four years, the refund value is too large and may now be needed as an offset " tax revenue".

Peter Friedmann invited a great speaker Ted Murphy with Sidley Austin Law Group. A few high-level highlights to share are below. Best quote from Ted Murphy: "Trump has little picture of Trade" versus big picture of Trade.

- Governments don't do trade so what are...
- Incentives to do trade
- Trump "trade" policies may be the "kick start" to be outside of World Trade Organization (WTO)
- If countries don't trade, what are the Incentives

- Trump Tariffs 2.0 is very different from Trump 1.0 (levelage vs revenue)
- Reciprocal Tariffs – what will it be is anyone’s guess
- As if Congress would codify tariffs, yes, they could (but then Congress would have to pass legislation again to rescind)

Afternoon sessions were Consumer Product Safety Commission (CPSC) Deputy Director, CPSC Office of Import Surveillance Sabrina Keller and USDA Lacey Act with Dr. Robert Baca Assistant Director, Permitting and Compliance Coordination, Compliance and Environmental Coordination Branch, PPQ, APHIS. Updates from these sessions to be shared in next newsletter.

Separate meetings with Federal Maritime Commission (FMC). Chairman Louis Sola and Commissioner Rebecca Dye and then Commissioners Dan Maffei and Max Vekich. While PCC association members expressed appreciation on the Ocean Shipping Reform Act (OSRA) and FMC’s Consumer Affairs and Dispute Resolution Services (cadrs@fmc.gov) assisting resolutions for unreasonable charges, much work still needed. We were pleased to hear from FMC Chairman Louis Sola, when asked on data automaton (to trade), he said FMC plans to work and other needed projects.

During meetings with FMC, Jordan Zeldin with Avalon Risk Management presented letter to Commissioners on behalf of the Harbor Trucking Association (HTA). The letter dated February 14, 2025 to FMC Rebecca Dye cites the “Concerns of Blocked Third-Party Appointment Software access; Threats of Blocking Motor Carriers Access to Appointment System Platform”. wants to block third-party software access. HTA CEO Matt Schrap summarized the harm and issued action request to the Commission: “We are concerned that eMododal’s actions could hinder operational efficiency, stifle innovation, and disrupt the free flow of goods. The technological advances of third-party software providers have alleviated many of the challenges felt by moto carriers for appointment system-based management. As drayage providers to the terminals of San Pedro Bay, motor carriers have no choice but to use eModal and agree to their Terms of Service for securing appointments – restricting access to 55% of terminals in the area would be unsustainable and the threat of such feels unfairly restrictive to trade.”

Day Three PCC Mission Hill visits. As Customs Brokers and Freight Forwarders, our group is one of the few organizations talking trade to Senators and House Representatives. CBFANC members as constituents met with Congressional staffer to exchange and continue dialogue on trade and supply chain. Last meeting of the day and highlight was Oregon Senator Ron Wyden who graciously joined part of our annual Senate Finance meeting. With Portland delegation lending cred, this huge highlight and reminder for the effectiveness of home district connection.

With much appreciation to: Spencer Young with Federal Relations for arranging appointments for all(!) PCC associations’ respective congressional district staff and all(!) Mission venue/scheduling; much gratitude for Peter Friedmann for stellar speakers, FMC meetings and guidance through 32 successful missions; Myrna Aguilar-Sanchez (San Diego) with Dan Meylor (LA) planning Monday’s CBP sessions; Sandy Coty (LA) on Monday afternoon PGA sessions and; all CBFANC and WC delegates, Pacific Coast Council Mission to DC wrapped as our largest attended and best ever! **Mission Accomplished!**

[California's Advance Clean Fleet](#)

March Educational Webinars

Sarah Stroth, CBFANC Education Committee



Sarah Stroth, CBFANC Education Committee Co-Chair

CBFANC is thrilled to announce our March Educational Webinars:

Join us on March 5th for an enlightening session on navigating the changing tariff landscape. “ **Customs Duties and Their Implications: A Focus on China and North America**”

Our featured speaker for this event will be George R. Tuttle III, an attorney with over 38 years of knowledge in customs duties, tariff classification, and compliance issues for importers, exporters, brokers, and forwarders.

Continuing Education Credits will be provided for 1.5 CCS/CES/LCB credits.

This event is just 5 Days away!

Later in the month on Wednesday, March 19th: **The Transformative Impact of Artificial Intelligence in Logistics Webinar**

This session will help you leverage AI technology to boost efficiency and improve decision-making while navigating the practical and legal responsibilities involved.

Featured Discussions:

1. **Su Ross, Partner at Mitchell Silberberg & Knupp (MSK)**
 - **Topic: Cybersecurity and AI in Logistics**
Su will address critical considerations for customs brokers and freight forwarders when implementing AI software. Expect insights on essential questions to ask, staff preparation, and strategies for ensuring your AI investment is sustainable in the long term.
2. **Leslie August, Chief Marketing Officer at KYG Trade Inc**
 - **Topic: AI Trade and Compliance - Links and Tools**
Leslie will provide a concise overview of the tools available through KYG and discuss their implications for compliance. Understanding how these tools can facilitate adherence to trade regulations will be a focus of her presentation.
3. **Sambuddha Basu, Founder & CEO of Amari AI**
 - **Topic: Data Integration and Productivity Enhancement**
Sam will explore how AI can drive productivity improvements in logistics, particularly for smaller and medium-sized brokers, helping level the playing field with larger competitors. He will also emphasize the importance of human oversight in validating AI-generated data.

Please visit the CBFANC website to **Register Now**. We look forward to seeing you there!

Great Mission! We All Ship on Chinese Ships!

Peter Friedmann, OurManInDC



Peter Friedmann, OurManInDC



Peter Friedmann (seated) and Spencer Young (far right) with PCC Association members at annual PCC Mission meeting with Senate Finance Committee - Ron Wyden Staff (standing at center podium)

Hi, just an hour after the Mission and the issues are still coming fast and furious! Very nice wrap-up, a great report from each Association, exciting to have the Ranking Member of Finance proposing to conduct a townhall in Portland with our customs brokers, in the next few weeks! Lots of energy among us all to finish up the Mission!

Now, on to the next thing – USTR’s proposed taxes of up to \$1.5 million on each call by Chinese built vessel on a US port. (Read links below.) I believe PCC needs to at least join with others submitting testimony, positions, in opposition. And possibly contribute PCC’s own. Virtually all trade groups (NRF, RILA) are doing so.

<https://www.reuters.com/markets/commodities/ustr-proposes-charging-chinese-ships-up-15-million-enter-us-ports-2025-02-24/>

<https://ustr.gov/about-us/policy-offices/press-office/press-releases/2025/february/ustr-seeks-public-comment-proposed-actions-section-301-investigation-chinas-targeting-maritime>

Manifest Conference 2025

Chris Kammer, Technology Committee



Chris Kammer, Technology Committee Chairperson

Had the pleasure to attend the Manifest conference in Las Vegas, February 10th – 12th which is the largest global end-to-end supply chain & logistics tech event in the world.

The event brings together global supply chain executives, logistics service providers, cutting edge startups, venture investors and technology leaders. The attendance was over 7200+ supply chain innovators, 1500 start up firms and over 400 speakers.

The hot topic is still AI and how it is transforming the industry- in addition to this, the growth of robots, drones , GPS, various forms of automation, payment systems and a slew of other technologies are presented – the logistics industry is changing and it is changing fast.



Huge Thank You and Shout Out to CBFANC 2025 State of the Port Sponsors

CBFANC Program Committee



CBFANC Board of Directors Pictured: Sarah Stroth, Lori Azzopardi, Debbie Edwards, Chris Garcez, Sung Lee, Evey Hwang & Peter Gong

CBFANC would like to acknowledge and thank our sponsors who supported us at our **State of the Port Dinner Program.**

It was held on February 4, 2025 at the Hilton San Francisco Airport Bayfront in Burlingame. All who attended, enjoyed a fabulous event.

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As we offer thanks to the above sponsors who have contributed to the success of this annual event, when your need arises, please consider using their services in return.



***Pictured:
CBFANC Sung Lee, Peter Gong, Evey Hwang,
CBP Eric Batt, Dora Murphy, J Ryan Hutton & Felicia Brown***

PCC Logistics - Payment Acceptance Update

As of 03/10/2025, PCC Logistics will no longer accept payment via CargoSprint. They will only accept payment via PayCargo or credit card + 2.8% CC Fee.

PayCargo has agreed to match CargoSprint's pricing, therefore if someone's has good rates with CargoSprint and can provide proof of pricing Paycargo will match it. Please see more info below on PayCargo.

PCC Special Vendor Rate: Effective FEB 5, 2025

- Flat \$10.00 Vendor TRX Fee
- Conditions: Provided PCC customer can provide invoice details (or proof of lower cargosprint transaction fee) , Paycargo will match their transaction fee if lower than \$10.00

PCC Hyperlinks:

PCC Registration page for Direct customers (No NVO/FWR license): [PCC BCO Group Registration.pdf](#)

- *FOR DIRECT CUSTOMERS ONLY - **\$25** annual user fee & **\$7.50** transaction fee

PCC Branded Registration page for NVO/FWR: [PCC Logistics NVOFWRD.pdf](#)

PCC Customized VENDOR MATERIALS

1. **Email Signature Logo:** See also below linked logo for emails: **Customer can either Login to make**

payment; or use the Ship & Pay service for a one-time payment.

Click to Pay:



2. **PCC Vendor Landing**

Page: <https://paycargo.com/vendors/pcc-logistics/>

Technology and Social Media Committee

Chris Kammer, Tech & Social Media Committee



Chris Kammer, Technology & Social Media Chair

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**WE NEED
YOU!**



Please join one of our industry Committees!
info@cbfanc.org

CBFANC Needs YOU!!

Please feel free to contact us with your feedback, ideas and topics that should be considered.

Whether you're a legal eagle or proverbial party animal, editor and journalist, nerd or geek - we have a spot for you!

Join one of our committees where you can put your talents and interest to use for the betterment of the organization and our community.

Travel to Washington and lobby for causes important to our industry and the security of our country.

Dreaming of improving standards in our trade - join our Education team:

- Go to WESCCON - The premier international trade event in the country!
- Write that expose you always dreamed - join the Newsroom
- Always wanted to hob-knob with the who's who in the trade - join The Agency or Customs
- Are you a graphic designer at heart - come to the virtual side of things on our web committee

To learn more about our wonderful committees and find an area you would like to volunteer for, please click [here](#). As always, any questions at all, please reach out to us at info@cbfanc.org. Thank you!